

# Cookerylive.Com<sup>®</sup>

PROFESSIONAL COOKERY EVENTS



## Cookery Live<sup>®</sup> Mobile Cookery Theatre

Our unique and innovative Mobile Cookery Theatre was launched with great success three years ago with events and promotions throughout the summer and early autumn.

From foodie festivals to farmers markets, and county shows to corporate clients this is the ideal solution for all your cookery demonstrations and brand awareness campaigns.

This versatile unit can be operational in less than two hours and comes complete with full technical support, a fully equipped kitchen, professional Lacanche Ambassade de Bourgogne 1052 Cooker, basic chef's utensils, three high-definition LED 42" video screens, four video cameras and an integrated microphone/PA system.

MCT is kindly sponsored by Lacanche 'serious cooks for serious cooks'



## Cookery Live<sup>®</sup> at the Award Winning Farmers Market

The Mobile Cookery Theatre has been used by the award winning Abbey Creake Farmer's Market throughout the summer season to host a series of cookery competitions to find a Young Local Food Champion culminating in a final 'cook off' at the North Norfolk Food Festival held at Holkham Hall.



## Cookery Live<sup>®</sup> at Canary Wharf

Cookery Live<sup>®</sup> Mobile Cookery Theatre was used to support the innovative Lunch Market held at Canary Wharf in London.

Serving a wide variety of international cuisine for hungry workers and visitors our unit was used to demonstrate key dishes served at the event.



## Cookery Live<sup>®</sup> at the Big Onion

Big Onion is an annual food and music festival held at Elveden Farms near Thetford.

They are the leading onion grower in the UK and audiences were treated to demonstrations from top local chefs using delicious food from East Anglia.

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## Cookery Live<sup>®</sup> at the Royal Norfolk Show Food Hall

Cookery Live<sup>®</sup> is proud to be associated once again with the Royal Norfolk Show. This is the 13<sup>th</sup> year Cookery Live<sup>®</sup> have provided technical support and AV facilities for Norfolk's best chefs demonstrating many different seasonal dishes full of the best ingredients the region has to offer.

You too could benefit from our unrivalled expertise and support with bespoke packages designed for your event.

Whatever your space or budget we can supply and build a theatre to your exact requirements complete with broadcast quality screened images, demonstration kitchen, and prep areas.



## Cookery Live<sup>®</sup> with Gok's Wok

PSE Ltd were very pleased to sponsor the launch of Gok Wan's new cookery book 'Gok's Wok' by supplying AV support to 'A Celebrity Evening with Gok Wan' at Norwich City Football Club.

Dinner was served featuring healthy Asian food from the publication, followed by a Q&A Gok style for the remainder of the evening.

## Cookery Live<sup>®</sup> at the Norfolk Expo

Norfolk Showground Arena played host to a new catering and trade exhibition aimed at suppliers and contractors to local restaurant and retail businesses.

Celebrity chef Jean-Christophe Novelli gave a master class at this exhibition on a Cookery Live<sup>®</sup> stage and set using large screen projection with full HD images.



## Cookery Live<sup>®</sup> at the Norfolk Food Awards

The prestigious EDP Norfolk Food Awards were produced for Archant Norfolk by PSE Ltd.

A glittering award ceremony with full set, staging, AV, PA systems and lighting were designed for the occasion attended by the very best artisan food producers, chefs, retailers, and restaurants or anyone who has an interest in food!